

# **IBA Technology Conference**

Des Moines Airport Holiday Inn • Oct. 28-29, 2025

Technology and innovation have been transforming financial services since long before AI and iPhones became frequent topics. From the revolutions brought by new payment innovations, security concerns, and more technology is at the forefront to improve access and better serve customers and industry needs. To help you, the Iowa Bankers Association offers a two-day conference with the ideas and information you need to be a successful technology officer. This year's event includes sessions on AI in financial services, cyber risk, security, IT compliance, and other hot topics. Register today!

#### **Accommodations**

Holiday Inn Des Moines Airport 6111 Fleur Dr., Des Moines, IA 50321

Ph. (515)287-2400

Rate: \$129 single or double

Ask for the IBA Room Block to receive conference rates. Make reservations directly with the hotel by October 6. After October 6, reservations will be based on availability.

#### Who Should Attend

This conference is designed for senior managers, operations officers, technology managers or anyone responsible for maintaining effective, efficient operations procedures in financial institutions. Call IBA's Darcy Burnett at 800-532-1423 with questions.

### **Exhibit Hall**

Vendors with the latest products and services for bank technology and operations have been invited to set up displays during the first day of the conference. Tuesday's agenda allows time to browse through the exhibits, while finding ideas, answers and assistance from experts.

### Registration

Registration fee includes lunch, breaks, Tuesday night reception, continental breakfasts, and all handout materials.

Members: \$345 Nonmembers: \$690

Cancellation Policy: Cancellation Policy: Substitutions allowed any time. You may cancel one week prior.

**Exhibitors** (as of 5/14/25)

Integris **Automated Systems** Locknet CLA **Ncontracts** Convergint Technologies Oculus CyberAssurance Oxen Data Business Equipment PRI **Electronic Asset Security SHAZAM FIPCO** UFS

Vantage Point forbinfi

**GSB** Madison

**FISERV** 

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Company

E-mail

Des Moines Airport Holiday Inn Oct. 28-29, 2025

## **Registration Information**

**IBA** Member \$345 \$690 Non-member

Refunds will be made if requested by 10/15/2024.

Substitutions allowed any time.

Mail this form with payment to

Attn: Registrar

Iowa Bankers Association

8901 Northpark Dr. Johnston, IA 50131

Or register online at www.iowabankers.com

Address		
City, State, Zip		
Phone		
Name		
-mail		
Name		



# Tuesday, Oct. 28

8:30 am Registration, Continental Breakfast and Exhibitors

Sponsored by Cyberassurance

9:00 am Real World Use Cases for Al

Joshua Jacobs, Sawyers & Jacobs

Learn more about how you can leverage this new superpower. This session will show you how other financial institutions are using AI to improve operational efficiency, customer experience.

and ultimately profitability.

Break with Exhibitors - Sponsored by SHAZAM 10:15 am

10:45 am Managing Al Risk in Community Banking

Paige Hembree, UFS

The future is now with the use of Artificial Intelligence (AI). In this presentation, UFS risk and compliance experts will explore the importance of taking a risk-based approach when considering any Al tool, feature or third-party component. Key areas to consider include: data privacy and security, bias and fairness and operational risks. To be successful FIs must enhance their governance framework, conduct regulatory audits and assessments and consider how these tools affect existing procedures and processes.

11:45 am Lunch

12:45 pm Examiner Expectations for Cyber Risk Management

Randy Linberg, Rivial Security

Effective Cyber Risk Management is a challenge for banks of all sizes, because of the lack of specific guidance on how to manage these risks successfully. In this session, we'll cover the core elements of an information security risk management program and look at advanced ways to improve risk measurement. Additionally, we will discuss examiner expectations and introduce a maturity matrix designed to help banks evolve toward more sophisticated risk management practices. The ultimate goal is to build a more efficient and effective cybersecurity program. Essential elements of cyber risk management; FDIC expectations for cyber risk; Defining a risk appetite; importance of quantifying risk; techniques for measuring and treating risk; actionable steps to enhance your risk management.

Break & Exhibitor Time - Sponsored by SHAZAM 1:45 pm

2:15 pm **Hot Topics in Bank Technology** 

> Moderated by Randy Linberg, Rivial Security and John Moeller, CyberAssurance

This session is a great opportunity to talk with your peers about how they are addressing their bank's tech needs. Get some ideas and share your own regarding best practices, budgeting, planning and more in this moderated forum.

Decade's Tech Tsunami?

John Moeller, CyberAssurance

The future is rushing toward us—think blockchain wallets, quantum networks, and hyper-connected consumers. This presentation peers into 2026 and beyond, revealing the IT and cybersecurity trends that will redefine banking. We will unpack what is coming, how to adapt, and why starting now is non-negotiable. Perfect for forward-thinkers ready to turn uncertainty into opportunity.

4:30 pm **Reception & Exhibit Time** 

Wednesday, Oct. 29

7:30 am **Full Breakfast** 

8:30 am Be Prepared for What's Now and Next with Cybercrime

James Carroll, Hacket Cyber

James Carroll, Co-Founder and Ethical Hacker at Hacket Cyber gives us a look under the hood of how it's done by the pros. Carroll has been professionally hacking networks for more than a decade, protecting the data of clients ranging from NFL teams to advisory firms. Carroll will outline the most common ways attackers are breaching networks and cover critical components that banks must know to protect their networks. This session will help you understand how modern hacks are occurring, learn how attackers pick and choose their targets, and understand how to protect your bank and your customers from hackers.

9:40 am 10 most common IT audit findings

Cody Delzer, SBS Cybersecurity

This session reveals the 10 most common IT audit findings from the past year and provides actionable insights to help strengthen your ISP. Learn how to address these findings proactively and position your organization for success in your next IT audit. You'll leave ready to enhance your cybersecurity resilience.

10:40 am Break - Sponsored by SHAZAM

10:50 am Think Like a Cybercriminal

Etay Maor, Cato Networks

We read about hacks and breaches daily, but what do we know about these cybercrime groups and how they conduct these attacks? In this session, we will keep diving into basic hacking techniques, demonstrate what types of tools hackers are using today, examine the scope of these attacks, and discuss best practices on how to protect ourselves and our businesses. Demonstrations will include a look into the Dark Web, hacking buildings, social engineering tactics and more. We cannot also ignore the recent advancements in AI and so will live demo of how Al tools can be used by both threat actors and defenders. It is only once you understand how the attacker operates that you can defend against these attacks.

Noon Adjourn

Break & Exhibitor Time - Sponsored by SHAZAM 3:15 pm